



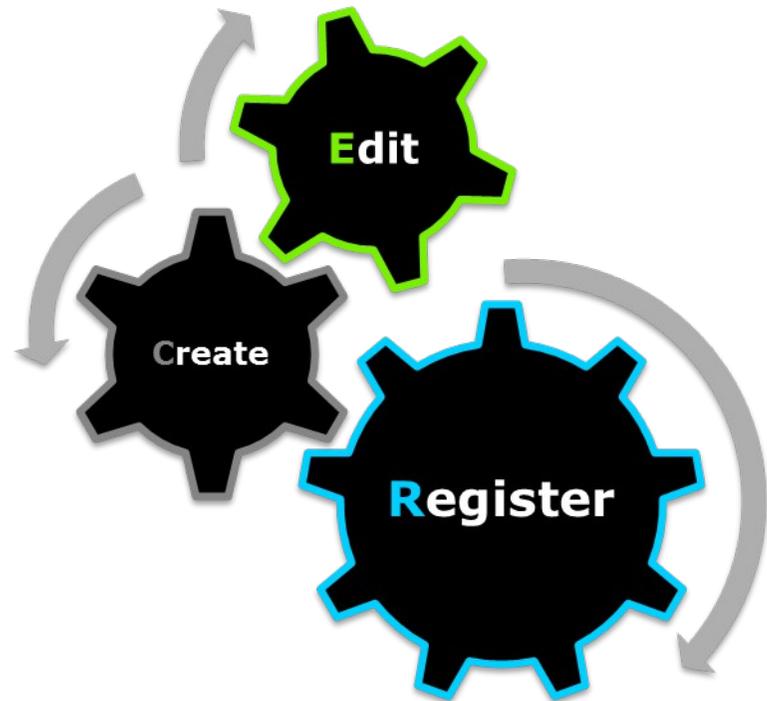
my-league.com

WE  
CONNECT  
PLAYERS

# Are we unique? Yes we are!



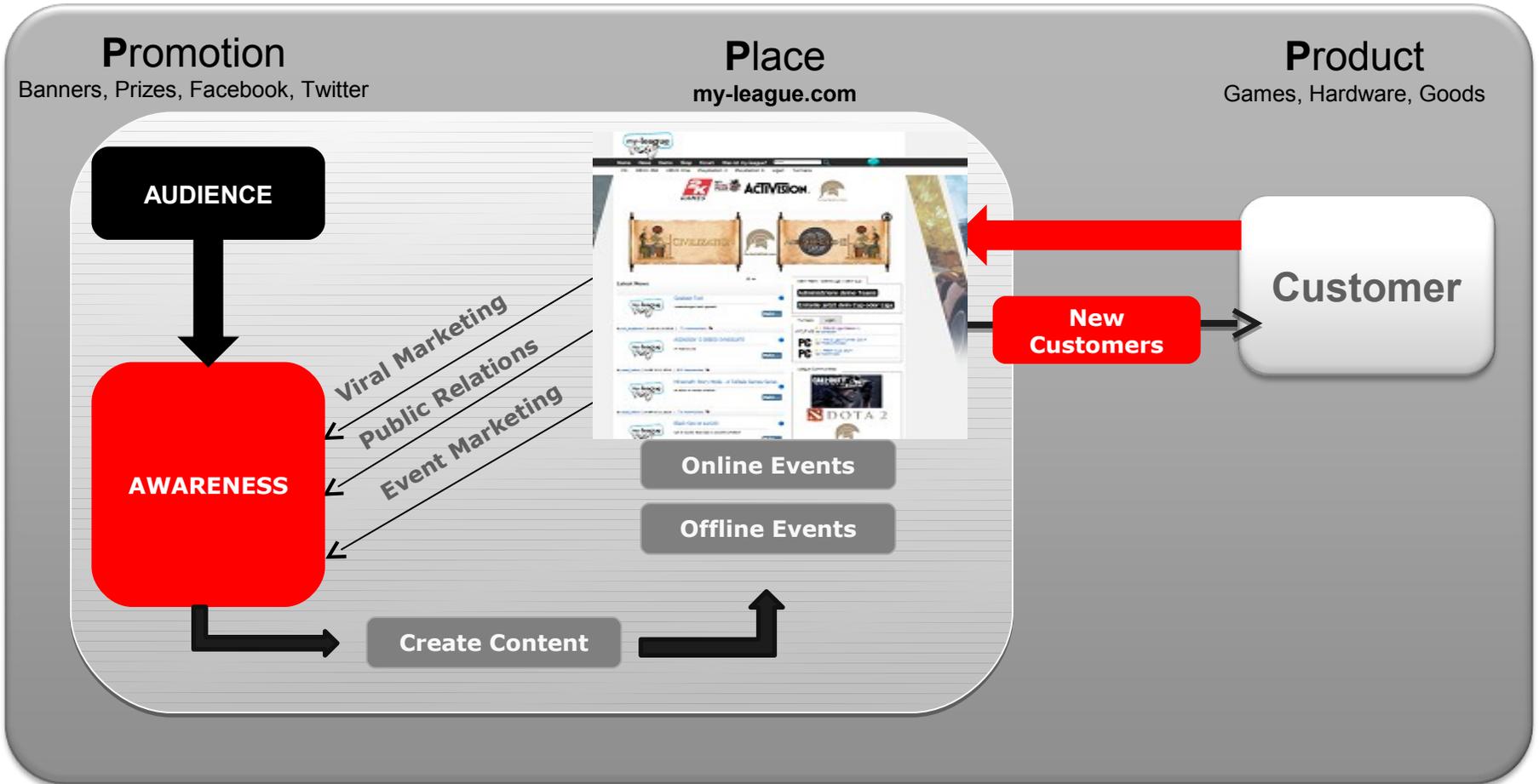
- ! Free Leagues & Cups for registered Users
- ! Creation in 3 Steps
- ! For all Games and all Platforms
- ! Easy Event-Handling & Tools
- ! Individuelle optical adjustments possible
- ! User designs Rules and Course
- ! Loads of different Event modes available
- ! Web 2.0 Features to modify own Events



# Sponsoring: Benefits



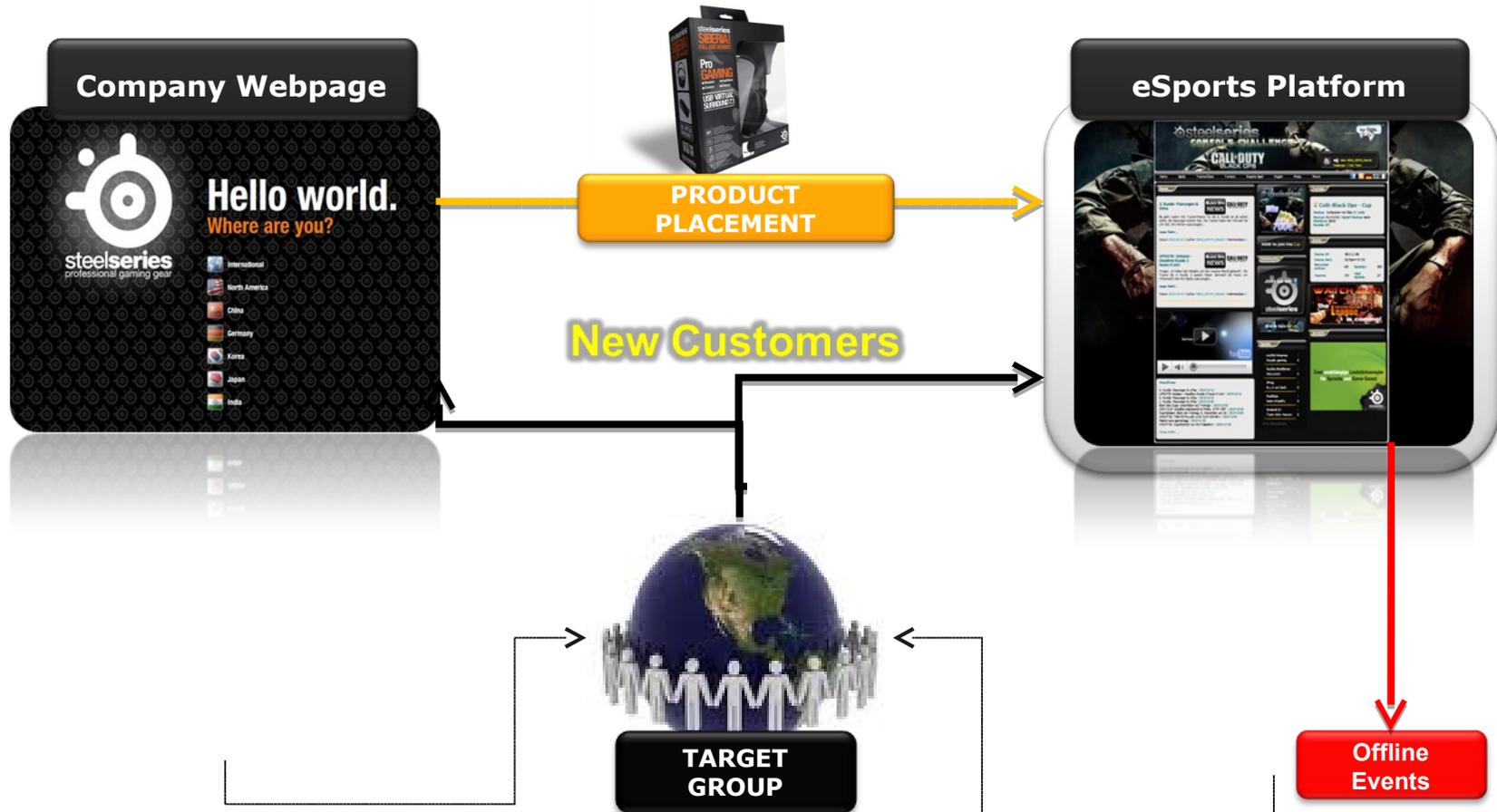
- + Over **10.000 registered users** from Germany, Europe and USA
- + Nearly **1000 Facebook Fans**
- + Range of **500 Online-Portals** world wide for PR-Activities
- + **White label ability** of Online-Leagues and Cups
- + **Direct target group** / no spray loss
- + Creation of **own eSports event/s, Brand- and Product Awareness**
- + **Content generation** for own Communities
- + **Product-Placement** of own products at the portal
- + Optional possibilities of show-acts or finals at fairs
- + Website-navigation in **German, English and French**
- + **Own advertisement banners** at microsite
- + **Brand-Logo** shown in site banner\*
- + **Brand mentioned** during all PR-activities & in the sponsor area
- + **Reporting** after end of event/s including PI, Visitors, Press Release and list of Published news



# Create an own eSports Community\*



Company Webpage + your Leagues and Cups powered by my-league.com



# Look of Microsites



- 1 Branded Banner
- 2 Brand-Advert
- 3 Content
- 4 Cup-News
- 5 Cup-Details
- 6 Login-Area
- 7 Latest Results
- 8 Navigation

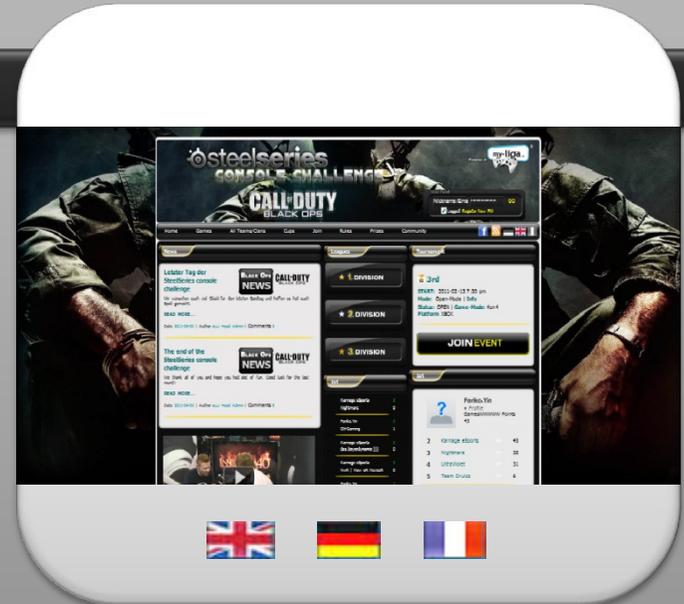
# References: Overview





## Call of Duty - Black Ops

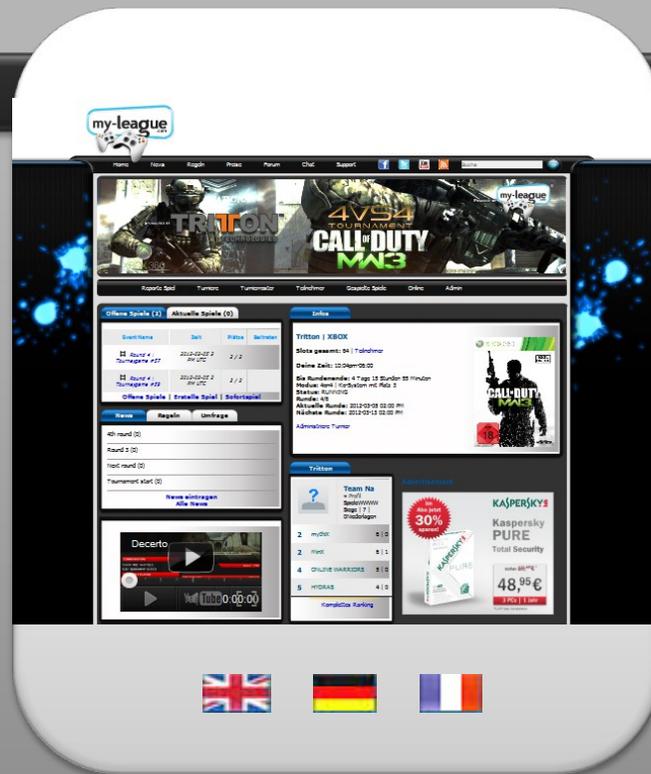
- ❖ Customer: SteelSeries
- ❖ Platform: PS3
- ❖ Duration: Two months
- ❖ Mode: Cup + League
- ❖ Type: 4on4
- ❖ Players/Teams: 500
- ❖ Details: Individual microsite  
Microsite | Banner | Background | Colors
- ❖ Website: <http://bocs.my-liga.com>





## Call of Duty | Modern Warfare 3

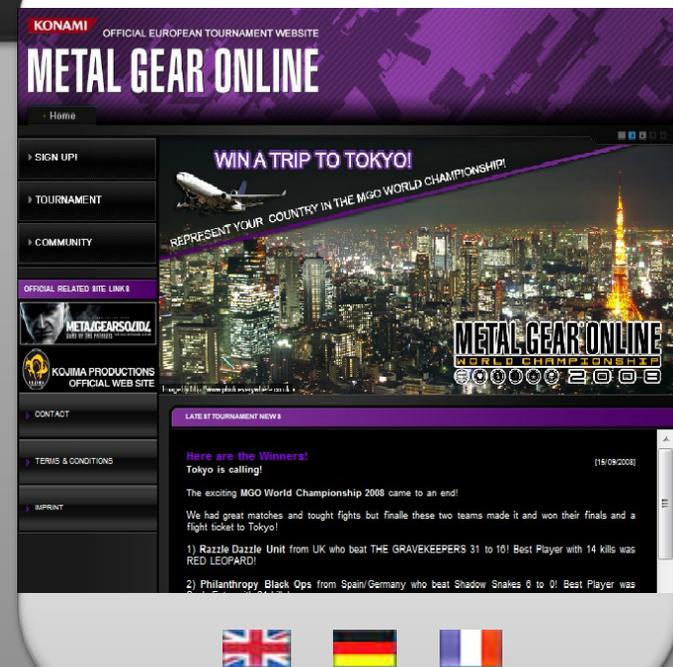
- ❖ Customer: Tritton
- ❖ Platform: Xbox360
- ❖ Duration: Two months
- ❖ Mode: Cup
- ❖ Type: 4on4
- ❖ Players: 256
- ❖ Details: Individual my-league.com  
Individual Site-Banner | Boxes | Colors
- ❖ Website: <http://mw3.my-league.com>





## Metal Gear Solid Online

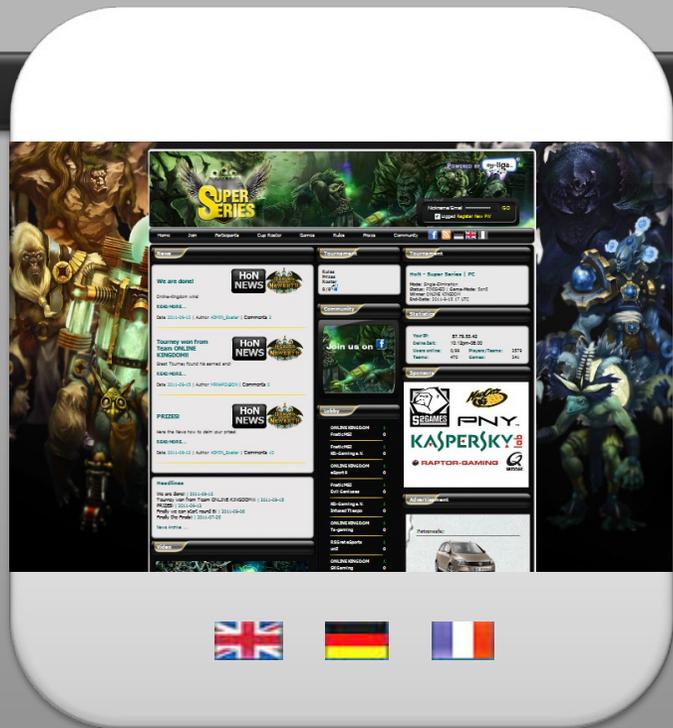
- ❖ **Customer:** Konami Germany
- ❖ **Platform:** PS3
- ❖ **Duration:** Two months
- ❖ **Mode:** Cup
- ❖ **Type:** 5on5
- ❖ **Players:** 1700
- ❖ **Details:** Complete Microsite  
European Championships 2008
- ❖ **Website:** <http://mg4.the-battlefield.com>





## Heroes of Newerth

- ❖ Customer: s2games
- ❖ Platform: PC
- ❖ Duration: 3 Months
- ❖ Mode: Cup | League
- ❖ Type: 5on5
- ❖ Players: 2600
- ❖ Details: Individual Microsite
- ❖ Website: <http://honss.my-liga.com>



# The Company



my-league.com - We connect players.

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